

REP HEADLINE# 6154285
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT10/12 12.29 2 10.06
CHANGES *** WDCW-TV *** I-TV ***

ADV # _____ ADV. NAME POLI/T KAINE/D/SEN/VA
AGY # _____ AGY. NAME MEDIA STRATEGIES & RESEARCH
11350 RANDOM HILLS ROAD, SUITE 670
FAIRFAX, VA 22030

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME RACHAEL BEALE
SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6154285

PRDCT TIM KAINE FOR SENATE EST#**** COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT15/12 OCT21/12 WK-1

CLASS: NATL. LOCAL REGIONAL

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE OCT10/12 12.29

REP: TO: MALLORY
FROM: GREG
LNS 3-4 ADDED
REVISED TTL..\$2375...5X
THX PLS CFM, 10/10/12

Rev.

CF OM
10/10/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 11102

3	A		900A-1000A	30		\$225.00	10/15	10/15	1		MON	1
PROGRAM : JUDGE MATHIS												
4	A		1000A-1100A	30		\$225.00	10/17	10/17	1		WED	1
PROGRAM : PEOPLE'S COURT												

OCT/12 \$2,375.00

CONTRACT TOTAL \$2,375.00
TOTAL SPOTS 5

HEADLINE# 6154285

OD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP

OCT3/12 13.02
*** WDCW-TV ***

ADV # _____ ADV. NAME POLI/T KAINE/D/SEN/VA

REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME MEDIA STRATEGIES & RESEARCH

BUYER NAME RACHAEL BEALE

11350 RANDOM HILLS ROAD, SUITE 670

SALES PRSN WA- DAVE CLARK

FAIRFAX, VA 22030

ORDER # _____ CONTRACT # 6154285

CLASS: NATL. LOCAL REGIONAL

PRDCT TIM KAINE FOR SENATE EST#**** COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT15/12 OCT21/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/12 13.02

REP: TO: MALLORY
FROM: GREG
RATE CHANGED ON LNS 1-2
REVISED TTL...\$1925
THX PLS CFM, 10/3/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE :	: DATE :	/WK:	INVT :	:	:SPTS:

AGENCY ADVERTISER CODE = PL3/2 AGENCY EST# = 11102
AGENCY PRODUCT CODE =

1	R		1000A-1100A	30		\$225.00	10/19	10/19	1		FRI	1
PROGRAM : PEOPLE'S COURT												
2	R		730P-800P	30		\$850.00	10/16	10/18	2		TU,TH	2
PROGRAM : 2.5 MEN												

CONTRACT TOTAL \$1,925.00
TOTAL SPOTS 3

OCT/12 \$1,925.00

ADLINE# 6154285
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

MAY22/12 09.0
*** WDCW-TV ***

ADV # _____ ADV. NAME POLI/T Kaine/D/SEN/VA

AGY # _____ AGY. NAME MEDIA STRATEGIES & RESEARCH

318 MASSACHUSETTS AVE, NE

WASHINGTON, DC 20002

REP.# _____ OFF.# _____ SALESMAN # _____

BUYER NAME RACHAEL BEALE

SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6154285

PRDCT TIM Kaine FOR SENATE EST#**** COMMENTS: (LINE, ORDER, INVOICE) _____
CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT15/12 OCT21/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE MAY22/12 09.02

REP: TO: NSA WDCW
FROM: GREG FOR DAVE
NEW ORDER
TTL...\$1575...3X
THX PLS CFM, 5/22/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 11102

1	1000A-1100A	30	\$175.00	10/19	10/19	1	FRI	1
PROGRAM : PEOPLE'S COURT								
2	730P-800P	30	\$700.00	10/16	10/18	2	TU,TH	2
PROGRAM : 2.5 MEN								

OCT/12 \$1,575.00

CONTRACT TOTAL \$1,575.00
TOTAL SPOTS 3

REP HEADLINE# 6154297
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK
 ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP
 CHANGES OCT17/12 10.06
 *** WDCW-TV ***

ADV # _____ ADV. NAME POLI/T KAINE/D/SEN/VA
 AGY # _____ AGY. NAME MEDIA STRATEGIES & RESEARCH
 11350 RANDOM HILLS ROAD, SUITE 670
 FAIRFAX, VA 22030

REP.# _____ OFF.# _____ SALESMAN # _____
 BUYER NAME RACHAEL BEALE
 SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6154297

PRDCT TIM KAINE FOR SENATE EST#**** COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT22/12 OCT28/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE OCT17/12 10.06

REP: TO OLIVIA
 FM DC
 REVISED ORDER
 CASH LINE 1
 REMOVE 1X FROM LINE 4
 RVSD TTL \$2575 4X
 PLS CNFRM, THX 10/17

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYS	TOTL:
:	:LINE#:	:	:	:	:	:	: DATE :	: DATE :	/WK:	INVT :	:	:SPTS:

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =

AGENCY EST# = 11103

1	S	900A-1000A	30			\$225.00	10/22	10/22	0		MON	0
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PROGRAM : JUDGE MATHIS

4	S	730P-800P	30			\$850.00	10/23	10/26	1		TU,F	1
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PROGRAM : 2.5 MEN

ADLINE# 6154297
OD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP
CHANGES OCT17/12 10.06
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12						\$2,575.00						

CONTRACT TOTAL \$2,575.00
TOTAL SPOTS 4

MARKET TOTALS \$305,000 WDCW 1% WJLA 24% WUSA 22% WRC 34% WTTG 18% WPXW 0% WDCA 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE